TD SYNNEX

TD SYNNEX IBM & Red Hat Innovation Day Lausanne

Security & Sustainability

Event Agenda, 1.6.2023

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TD SYNNEX IBM & Red Hat Innovation Day: Security & Sustainability

13:00 – 13:30   **Arrival & Registration in Lausanne**

13:30 – 14:00   **Welcome & Opening Conversation with Swiss Management (English/French):**
IBM: Dr. Christian Keller (Country General Manager), **Red Hat**: Mr. Sylvain Merli (Head of Commercial Sales),
TD SYNNEX: Mr. Christoph Castaing (Sales Manager Suisse Romande),
IBM Research Europe-Zurich: Dr. Robert Haas (Department Head & Global Strategy Lead, Hybrid Cloud)

PART 1: SECURITY

14:00 – 14:45   **KEYNOTE: Security in the Era of Quantum Computing (French)**
Dr. Robert Haas, Department Head & Global Strategy Lead Hybrid Cloud, IBM Research Europe-Zurich

14:45 – 15:15   **DevSecOps: How to Implement a Secure Software Supply Chain (English)**
Mr. Mohamed Ramdani, Senior Solution Architect, Red Hat Switzerland

15:15 – 15:45   **Coffee Break**

15:45 – 16:15   **Responding to a Ransomware Attack. What can we learn? (English)**
Mr. Mischa Obrecht, Cyber Security Specialist, Dreamlab Technologies Switzerland

TD SYNNEX **IBM & Red Hat Innovation Day: Security & Sustainability**

PART 2: SUSTAINABILITY

16:15 – 17:00 **KEYNOTE: Moving from Ambition to Action with IBM Sustainability Software (French)**
Dr. Eric Martin, Head of Sustainability Software Solutions Engineering, IBM France

17:00 – 17:30 **"Go to Green" – How to apply this to IT (English)**
Mr. Rasmus Schioenning, IT Sustainability Catalyst for EMEA, Red Hat Switzerland

17:30 – 17:40 **Closing Message (English/French)**
Mr. Rafiq Dewji, TD SYNNEX Senior Director IBM & Red Hat Business Europe

17:45 **Apero & Networking**

20:00 **End of Event**

Opening Conversation with SWISS Management Participants in Lausanne

Rafiq Dewji

EVENT MODERATOR
Director IBM & Red Hat Business Europe

Rafiq Dewji is an experienced Manager who has a strong history in information technology and the services industry. He has extensive experience in the Distribution business (Avent, Tech Data) and is very focused on customer satisfaction and business development. He has recently been promoted as Director of European IBM & Red Hat Business within TD SYNNEX.

Dr. Christian Keller

Country General Manager IBM Switzerland

Dr. Christian Keller has been CGM of IBM Switzerland since January 2018. He is a member of IBM's global senior leadership team. In 2017 he was General Manager for Financial Services & Industry Platforms in Europe. In the past years, he has held various European manage-ment roles. From 2014 to 2017 he was Managing Director of IBM Deutschland GmbH and in this role, he was respon-sible for IBM Global Technology Services (GTS). In addition, he managed the GTS business in DACH (Germany/Austria/Switzerland)

Dr. Robert Haas

Department Head & Global Strategy Lead, Hybrid Cloud, IBM Research Europe- Zurich

As the department Head at the IBM Research - Zurich Laboratory, **Dr. Robert Haas** focuses on software & hardware for AI, Cloud, and Big Data. He started his career in networking with IBM Research-Yorktown in 1996, after graduating from EPFL (Switzerland) and Université de Nice-Sophia-Antipolis (France). He then joined the Zurich lab., completed his Ph.D. with ETHZ, developed the new KMIP standard for security, and completed his MBA with Warwick University before returning to the USA in the Corporate Strategy team in Armonk. There he launched the transition of storage to the Cloud and became the CTO for Storage in Europe.

Sylvain Merli

Head of Commercial Sales Red Hat Switzerland

Sylvain Merli is an experienced B2B Manager with demonstrated history in the telecom and software industry.

Sylvain joined Red Hat in 2018, because he is convinced that Open Source is the best development model to sustain the current pace of innovation required by the industry and by the relevance of Red Hat on the market.

Christophe Castaing

Sales Director F-CH TD SYNNEX Switzerland

Christophe Castaing is an experienced Sales Director with 30 years in the distribution business. As a Sales Leader, he has managed both Software, Hardware and Services Business Units. With a history in marketing, sales and partner management within the information technology and services industry, he currently places a strong focus on customer satisfaction and vendor relationship building.

Patrick Pister

Business Unit Manager IBM & Red Hat, TD SYNNEX Switzerland

Patrick Pister is an experienced Manager in the Information Technology sector. He has spent many years in various management positions in the distribution business (Avnet and Tech Data). He joins TD SYNNEX on May 1st, 2023, having worked in a previous position as the Managing Director of a network and technical services company. He is a graduate of Lucerne University with a Master's Degree in Advanced Studies in Information and Process Management.

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Part 1 – Security Speakers and Presentation Details

Dr. Robert Haas

Department Head & Global Strategy Lead Hybrid Cloud, IBM Research Europe-Zurich

KEYNOTE:
Security in the Era of Quantum Computing (French)

In this presentation, Dr. Robert Haas will give the audience an insight into future developments in the security area highlighting Quantum Computing.

As the department Head at the IBM Research Europe - Zurich Laboratory, **Dr. Robert Haas** focuses on software & hardware for AI, Cloud, and Big Data. He started his career in networking with IBM Research-Yorktown in 1996, after graduating from EPFL (Switzerland) and Université de Nice-Sophia-Antipolis (France). He then joined the Zurich lab., completed his Ph.D. with ETHZ, developed the new KMIP standard for security, and completed his MBA with Warwick University before returning to the USA in the Corporate Strategy team in Armonk. There he launched the transition of storage to the Cloud and became the CTO for Storage in Europe.

Mohamed Ramdani

Senior Solution Architect
Red Hat Switzerland

DevSecOps and How to Build a Secure Software Supply Chain (English)

Securing the software supply chain when using modern technologies requires a complete change in the way security is managed. You need to implement a "shift left" approach and integrate security as soon as possible in your Software.

Mohamed Ramdani is a Senior Solution Architect with more than 20 years in the IT industry and has been focusing on cloud native technologies and Kubernetes during the last couple of years.

Mischa Obrecht

Cyber Security Specialist, Dreamlab Technologies Switzerland

Responding to a Ransomware Attack. What can we learn? (English)

Mischa Obrecht will take a trip down memory lane, looking back on an incident response assignment where an SME was infected and extorted by a ransom-ware gang. We will ask (and answer): What happened? What worked? What can be improved?

Mischa Obrecht has been involved in Cyber Security in various roles for the last 12 years. He is interested in technological and societal aspects of cyber security and likes to connect the dots between business and tech for everybody's benefit.

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Part 2 – Sustainability Speakers and Presentation Details

Dr. Eric Martin

Head of Sustainability Software
Solutions Engineering,
IBM France

KEYNOTE:
Moving from Ambition to Action with IBM Sustainability Software (French)

Dealing with Corporate Sustainability issues is more complex than simply complying with many regulatory frame-works. For companies, the challenge is to move from a reactive approach to a real transformation, leveraging sustainability as a new pillar for innovation and growth. Drawing on its experience, IBM has built a comprehensive technological framework based on the exploitation of data and AI to move from ambition to action: IBM enable clients to align their ESG objectives with their business objectives in order to turn them into key factors of competitiveness

Dr. Eric Martin is a Senior Technical Sales Manager at IBM France. He has a 25-year international track record in A.I. and the way technology solves business issues across many verticals like Financial Services, Industry, Life Sciences and Telco. Two years ago, he joined the IBM nascent Sustainability Software business unit to focus on technologies that matter for the planet. Eric holds a Ph.D. in sciences from Toulouse III university and an executive MBA from HEC Paris.

Mr. Rasmus Schioenning

IT Sustainability Catalyst for EMEA,
Red Hat Switzerland

"Go to Green" - How to apply this to IT

Go to Green in IT relies on a good business case as well. In this presentation, Rasmus will touch upon the examples of what other companies have done to reduce the carbon and economical impact of running IT.

Rasmus Schioenning works in Red Hat's Transformation team serving Europe, the Middle East, and Africa where he is responsible for Financial Services and Insurance (FSI) and Sustainability. In his work with clients, it all centers around being a Catalyst for change, building a strong foundation for Digital transformations connecting Business and IT, and How to "Go to Green" within IT for Global & Regional customers.

Prior to Red Hat, Rasmus Schioenning has helped global companies succeed with their Business transformation for 20+ years across 80+ countries, through his work at PwC, IBM and 2 financial services consultancies he founded. Further, he has founded a FinTech, and been deeply involved in building Open banking/Insurance ecosystems, across the Nordics and Europe.

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