



Nom du client

Date

Client Logo or project name



Presentation title

client name

Date

Linalis speaker

Speaker title

Historique

- Créée en 2002
- Présent en Suisse, France, au Royaume Uni et en Espagne

Domaines d'Expertise

- Technologies du "Décisionnel" ou "Business Intelligence"
- Solutions Web

Consultants Expert & Formateurs Certifiés

Formation certifiées, Sur-mesure & Séminaires

- Webinars, Séminaires, Conférences, Formations
- Toutes les informations sur notre site www.linalis.com

Linalis en quelques chiffres

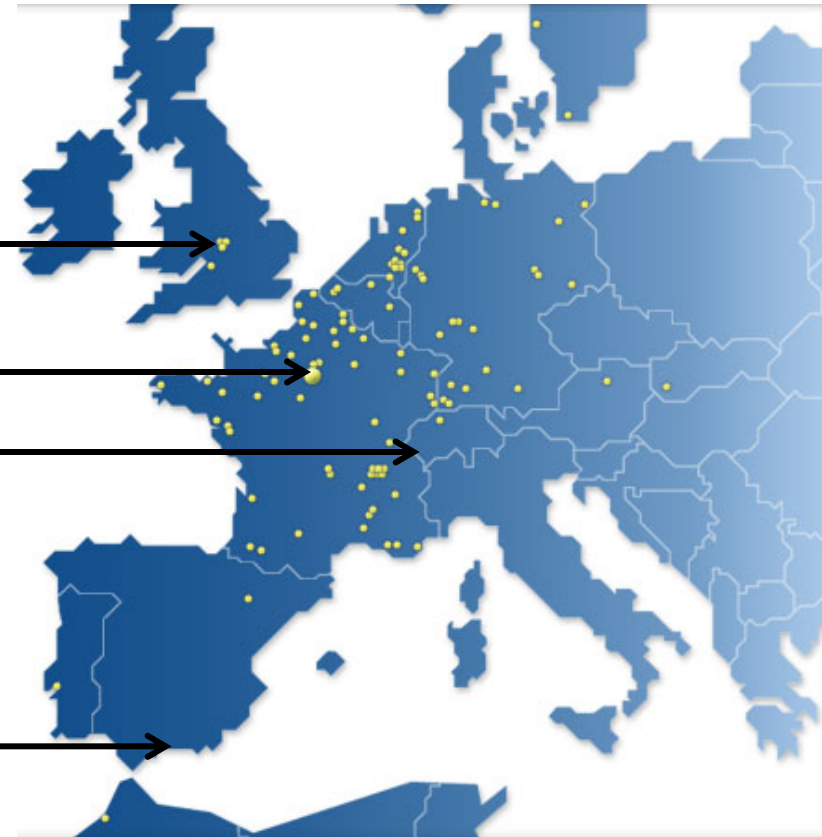
- +60% Chiffre d’Affaires en 2011
- Plus de **100 références clients**
- 60 Collaborateurs
- Acteur européen

Linalis Ltd., Birmingham (2012)

Linalis France, Paris (2011)

Linalis Suisse (Siège), Genève (2002)

Linalis IT Consulting, Malaga (2012)



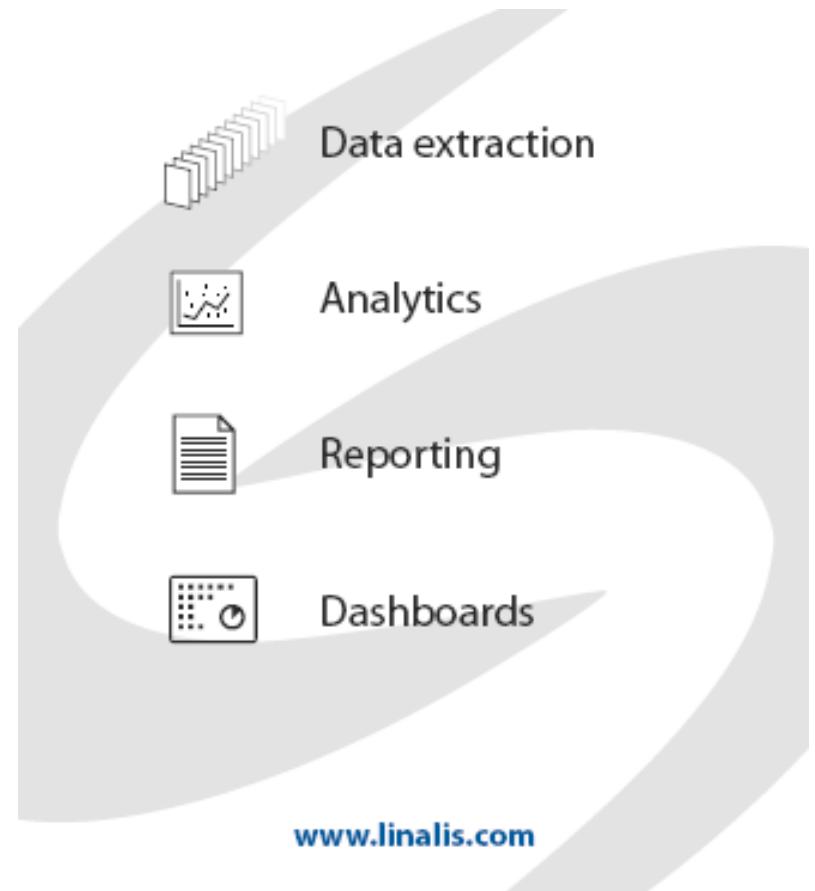
Une société de services leader, apportant
du conseil, des solutions métiers,
du support et de la formation à nos clients,
afin d'optimiser leurs performances.

LINALIS

3 activités majeures



Linalis Business Intelligence



Linalis «Web Factory»



CMS



Custom development



Graphic integration



Web architecture



Analytics

www.linalis.com

Partenaires

Business Intelligence



Solutions Web



Infrastructure



Quelques Référence Clients



Secteur Public & ONG



Commerce



Secteur Financiers & Assurances



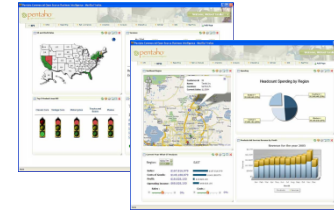
Partenaires BI de Linalis





Dashboards

Self-service Interactive
KPI & Metrics and
Visualization

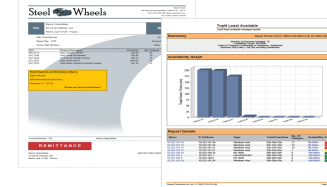


**Information
Consommateurs**



Reporting

Rapports
Ad hoc &
Operationnels

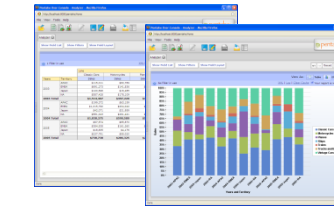


**Utilisateurs
Métiers**



Analyses

Self-service Interactive and
Ad Hoc Analysis

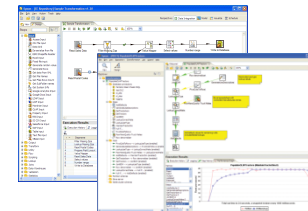


**Knowledge
Workers/
Utilisateurs
Métiers**



Données

High Performance Data Integration,
BIG DATA, Cleansing
and Presentation

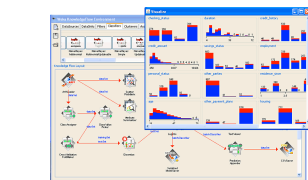


**“Power
Users”,
Developpeurs
& DBAs**



Data Mining

Advanced
Predictive
Analysis

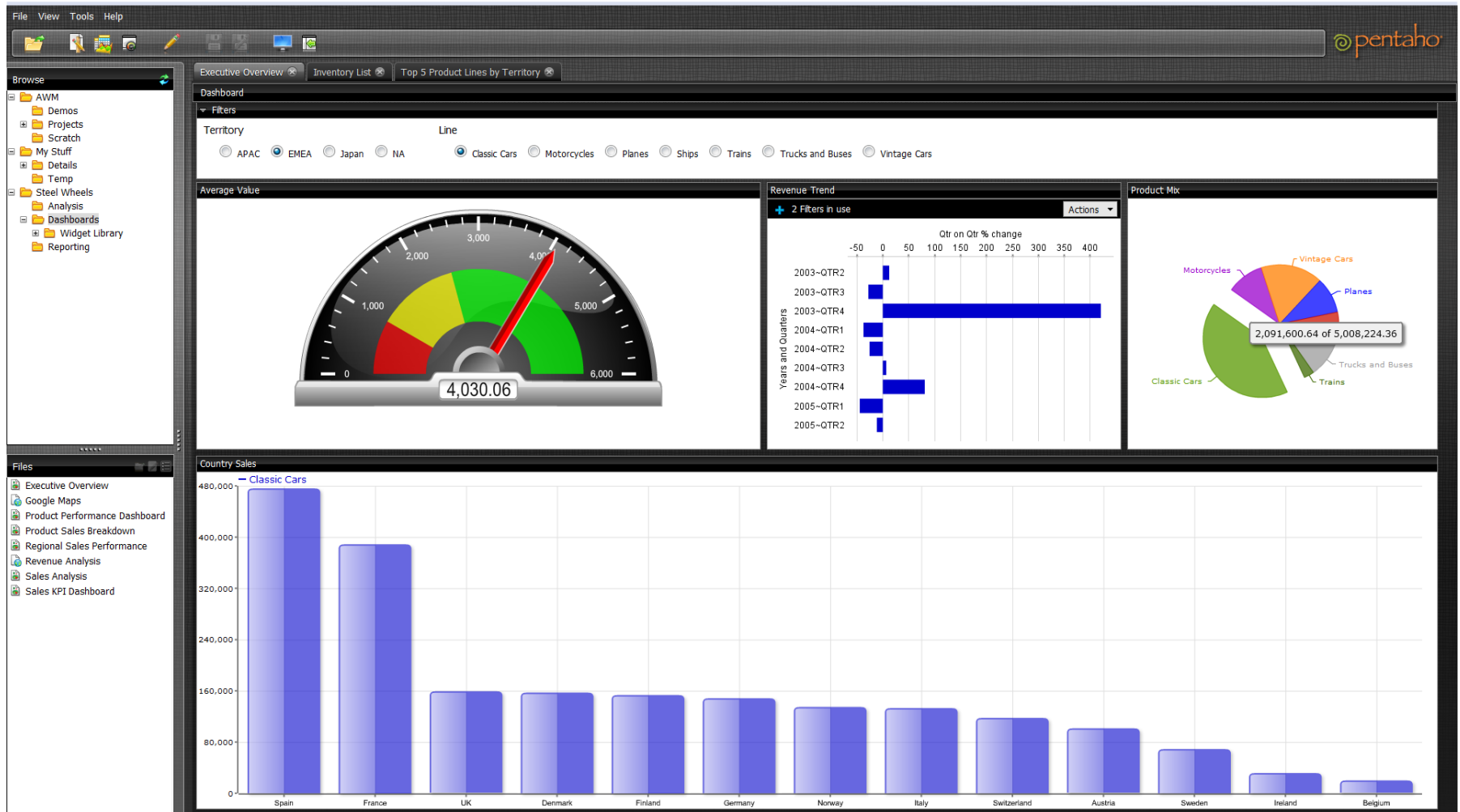


**Power Users
avancés
& Viewers**

Solutions proposées par Linalis avec Pentaho

- Rapports Opérationnels
- Rapports Analytiques
- Data Mining
- KPI ou ICP (Indicateur Clé de Performance)
- Activity based costing
- Budgeting and planning
- Consolidation
- Rapports “ad hoc”
- Gestion des Campagnes Marketing
- Contrôle des Ventes
- Customer performance management
- Credit & market risk
- Big data
- Supply chain management

Tableaux de bord



Rapports – Interactifs, Statiques, Distribués

File View Tools Help

Executive Overview Inventory List Top 5 Product Lines by Territory

Browse

- AWM
 - Demos
 - Projects
 - Scratch
- My Stuff
 - Details
 - Temp
- Steel Wheels
 - Analysis
 - Dashboards
 - Widget Library
 - Reporting

Files

- Buyer Report
- Income Statement
- Inventory List
- Invoice
- Order Status
- Product Line Sales
- Product Sales
- Top N Customers
- Vendor Sales Report

Report Parameters

Line: Classic Cars Motorcycles Planes Ships Trains Trucks and Buses Vintage Cars

Show Bar Section: TRUE Show Report Notes: FALSE Output Type: HTML (Paginated)

View Report Auto-Submit Ships

Page 1 / 7

Steel Wheels

LINE: Classic Cars

Vendor	BAR CODE	SKU	Name
Autoart Studio Design		S12_1099	1968 Ford Mustang
Description: Hood, doors and trunk all open to reveal highly detailed interior features. Steering wheel is chrome.			
68			
Carousel DieCast Legends		S24_1628	1966 Shelby Cobra 427 S/C
Description: This diecast model of the 1966 Shelby Cobra 427 S/C includes many authentic detail parts. The car comes in silver and it's own display case.			
		S24_2840	1958 Chevy Corvette Limited Edition
Description: The operating parts of this 1958 Chevy Corvette Limited Edition are particularly detailed. Features rotating wheels, working steering, opening doors and trunk. Color dark green.			
2,542			
		S700_2824	1982 Camaro Z28
Description: Features include opening and closing doors. Color: White. Measures approximately 9 1/2" Long.			

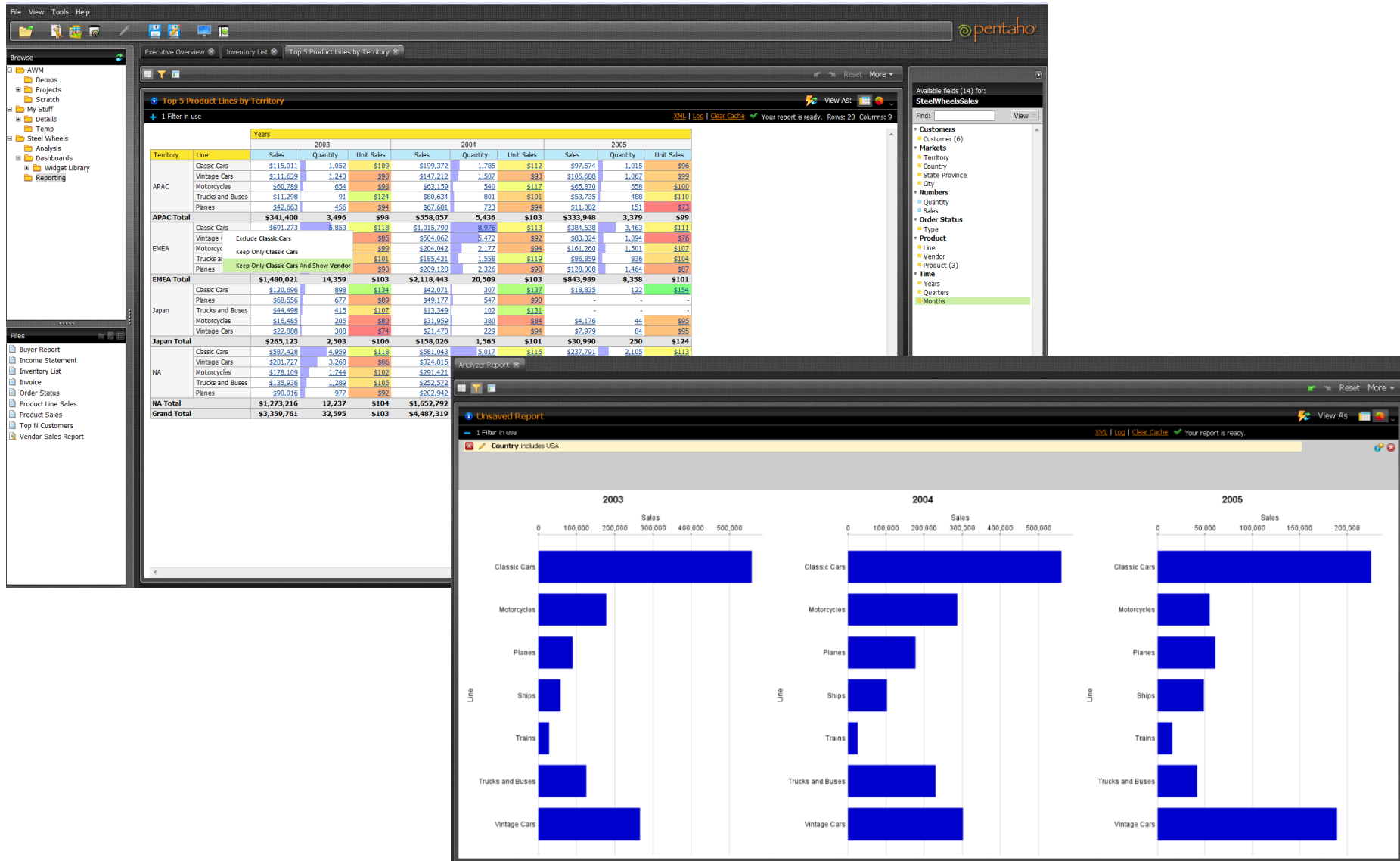
Steel Wheels

Steel Wheels, Inc.
Income Statement
From June 1 through June 30, 2005

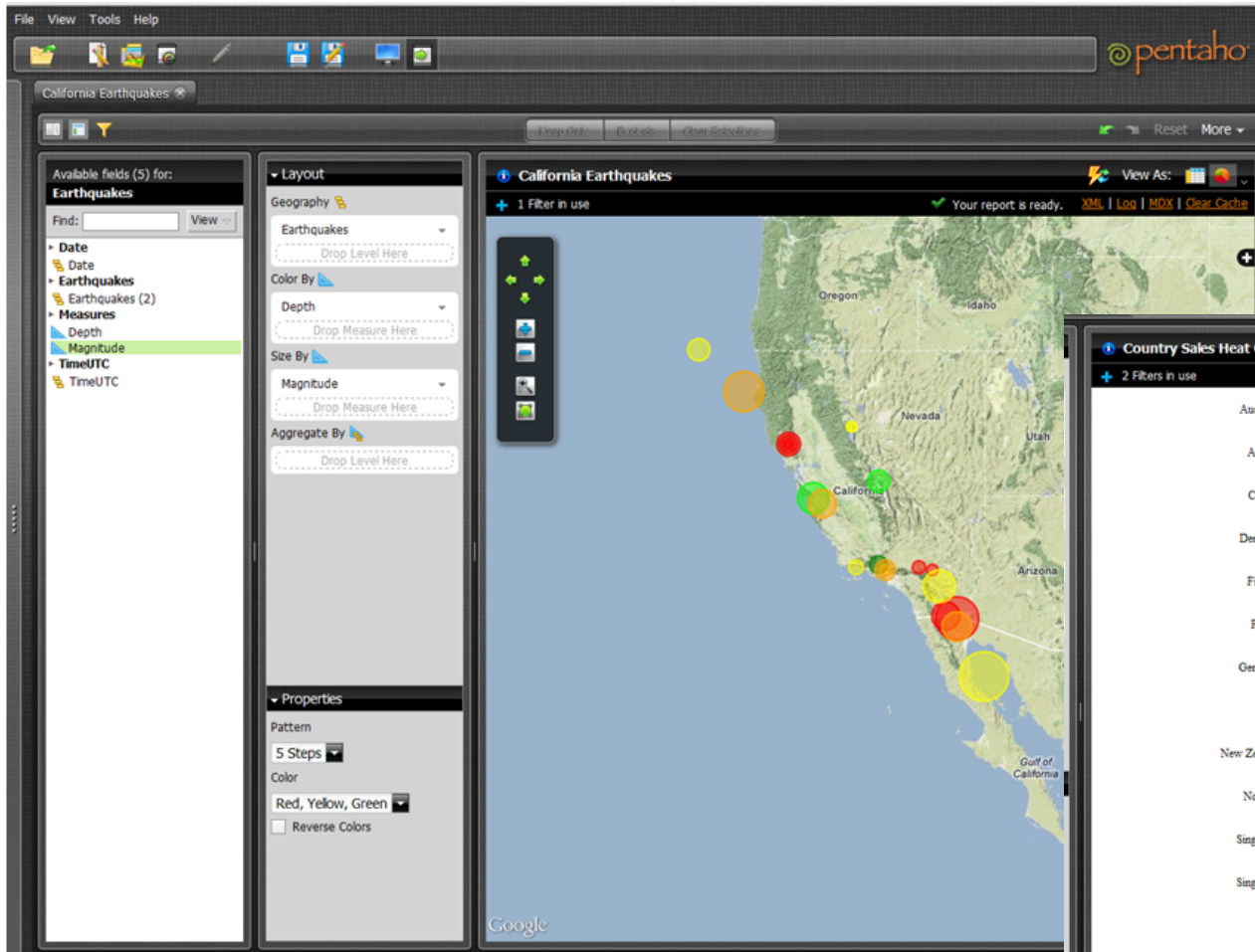
Revenue		
Direct Sales	400,000	
Channel Sales	150,000	
Total Revenue		\$ 550,000
Beginning inventory	40,000	
Net purchases	325,000	
Ending inventory	35,000	
Gross Margin		\$ 330,000
Cost of goods sold		\$ 220,000
Expenses		
Selling expenses		
Sales salaries	48,000	
Nonrecurring item	12,000	
Other	13,000	
Total Selling expenses		73,000
General and administrative expenses		
Office salaries	27,100	
Depreciation	5,500	
Amortization	3,200	
Bad debt	4,500	
Other	24,200	
Total General and administrative expenses		64,500
Total Expenses		\$ 137,500
Other revenues		
Interest	5,200	
Dividends	7,200	
Gain on sale of equipment	8,600	
Total Other revenues		\$ 21,000
Other expenses		
Interest	9,400	
Writeoff - goodwill	5,000	
Unusual item - loss on sale of long-term investment	5,100	
Total Other expenses		\$ 19,500
Income tax expense	33,600	
Extraordinary item - gain on disposal of business segment	24,000	
Other Comprehensive Income	12,000	
Net Income		\$ 86,400

Report Run: Thu Nov 17 21:10:34 GMT 2011

Outil d'Analyse



Outil d'Analyse – Cartographie (Map)



Partenaires BI de Linalis



Facile

Planning, Analyse, Rapport &
Visualisation

Une interface simple et familière
permettant un accès facilité aux
données pour une analyse multi
critères délivrée
via Excel, le WEB or un outil
Mobile

Nous faisons de l'outil BI le plus utilisé
le plus efficace

Rapide

Implémentation, Utilisation, Calculs &
Operationnel

Une solution complète qui compile
une technologie „In-Memory” pour
Big Data et des Simulations via un
système SaaS et Cloud

Nous offrons la plateforme BI „In-
Memory” la plus rapide

Solutions proposées par Linalis avec la Suite Palo

- Rapports Opérationnels
- Rapports Analytiques
- KPI ou ICP (Indicateur Clé de Performance)
- Activity based costing
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- Consolidation
- Rapports “ad hoc”
- Gestion des Campagnes Marketing
- Contrôle des Ventes
- Customer performance management
- Credit & market risk
- Big data
- Supply chain management
- Planification stratégique de l'entreprise
- Planification de scénarios
- Planification des coûts
- Trésorerie
- Planification des cash-flow
- Planification de la production
- Planification des ventes et du marketing
- Planification du personnel et de ses coûts

Fonctionnalités Palo

Admin mode

Report Manager

File Manager

OLAP Manager

User Manager

ETL Manager

Connection Manager



Report Manager
Access your dynamic reports



File Manager
Manage your files and create reports



OLAP Manager
Administer and Model your Data



User Manager
Administer Users and Groups



ETL Manager
Integrate your sources



Connection Manager
Manage Database connections and sources

Logout

Options

Gestionnaire de Tâches Palo

Navigation

Report Manager

File Manager

OLAP Manager

Task Manager

Show Logs

All Tasks

ETL Manager

Bikers Best

Palo Backup

Batch PDF

MIS Cockpit PDF

ETL Manager

System Manager

Options Help Logout

Task Manager

Tasks

Task - Palo Backup

Remove Task Execute Task View in New Tab

Name	Type	Description	Trigger	...	...
Biker...	ETL M...		Simple	✓	
Palo ...	ETL M...		Simple	✓	✗
MIS C...	Batch...		Simple	✓	✓

View in New Tab

General Security Notifications Parameters

General informations about Task ...

Task Name: Palo Backup

Description:

Trigger Type: Simple

Start Time: 09/07/2011 23 : 0

Stop Time: 09/09/2011 12 : 0

Num. of Executions: Unlimited

Interval: 1 Hour

☐ Task is immediately active

☒ Task is private

Save Cancel

Outil de Planification Financière

Admin mode | **Report Manager** | **File Manager**

Default | Public Files | Analysis Reports | External Files | Product Information

File Manager | **Profit and Loss**

Home | Insert | Page Layout | Formulas | View | Developer | Palo | Help

File: New document, Open, Save, Save as, Close, Import, Export, Undo, Redo, Clipboard: Paste, Copy, Format Painter, Font: Arial, 10

Profit and Loss

7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21

A B C D E F G H I J K

Jan cumulative
cumulation?

Holding

	2007 Actual		2008 Budget		2008 Actual	
	in TEUR	as % of	in TEUR	as % of	in TEUR	as %
Sales	628,931		706,164		1,000,000	
Sales external	524,109	83.3%	655,136	83.3%	833,333	83.3%
Sales internal	104,822	16.7%	131,027	16.7%	166,667	16.7%
Change in inventory (Work in Progress)	-52,411	-8.3%	-65,514	-8.3%	-83,333	-8.3%
Total operating revenues	576,520	91.7%	720,658	91.7%	916,667	91.7%
Cost of goods sold (COGS)	-262,055	-41.7%	-327,568	-41.7%	-416,667	-41.7%

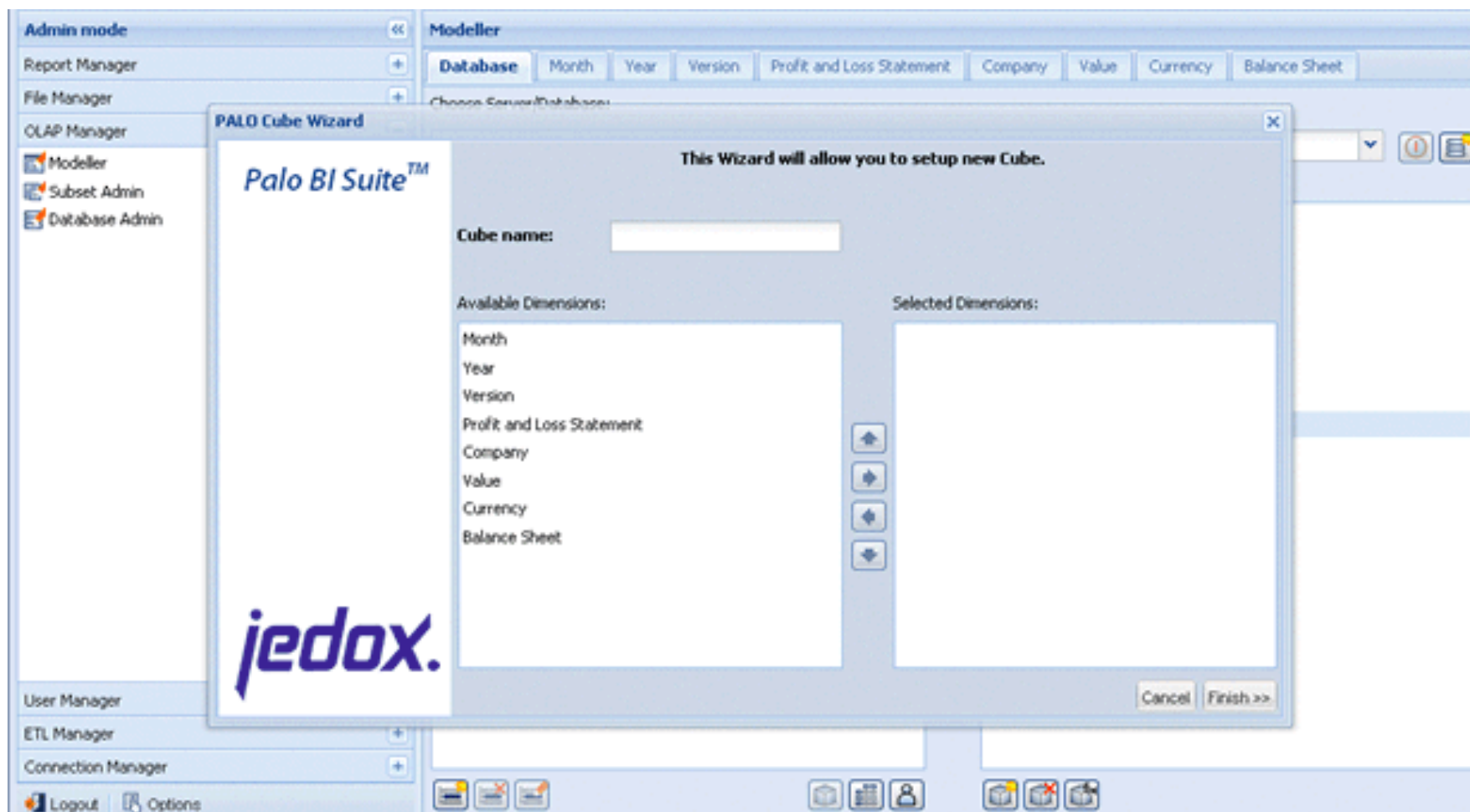
Logout | Options | Status: Ready | Mode: Designer

Requêtes Ad Hoc

The screenshot displays the Jedox Ad Hoc Query interface. On the left is a sidebar with navigation options: Admin mode, Report Manager, File Manager, OLAP Manager, User Manager, ETL Manager, and Connection Manager. The File Manager section is expanded, showing a tree view of Public Files (Analysis Reports, External Files, Product Information). The main window is titled 'File Manager' and contains a 'Filter' section with dropdowns for Regions (Europe), Months (Year), Datatypes (All Datatypes), and Measures (Units). A 'Double click to select' dialog box is open, showing a hierarchical list of regions: Europe (4), West (8), East (4), Czech Republic, Slovakia, Poland, Austria, South (3), and North (4). Below the dialog, a data table is visible with columns for 'Years', 'Portable PCs', 'Monitors', and 'Peripherals'. The table shows data for the years 2008 and 2009.

Years	Portable PCs	Monitors	Peripherals
92	13,791,640.80	12,483,056.99	1,600,148.06
60	420,020.32	400,224.28	51,923.80
00	636,677.00	618,640.00	149,025.00
00	1,474,732.00	1,315,847.00	170,383.00
55	2,207,340.27	1,909,301.62	256,501.09
21	3,084,478.65	2,767,514.52	355,881.79
11	2,440,718.68	2,208,731.94	275,436.57
2008	11,678,469.04	4,527,001.44	3,527,673.96
2009			

Outil de création de Cubes



Partenaires BI de Linalis



Infobright

Innovation

- Infobright appartient à la catégorie des SGDB dits orientés colonnes ou à stockage vertical.
- Grille de connaissances démarque IB d'autres SGDB similaires
- Administration et implémentation très simple

Adoption en force

- > 200 clients dans plus de 20 pays
- > 50 Partenaires sur 6 continents
- Une communauté open source vibrante
 - > 1 million visiteurs
 - > 80,000 téléchargements
 - > 25,000 membres

Gartner

Cool Vendor in Data
Management and
Integration 2009



bango



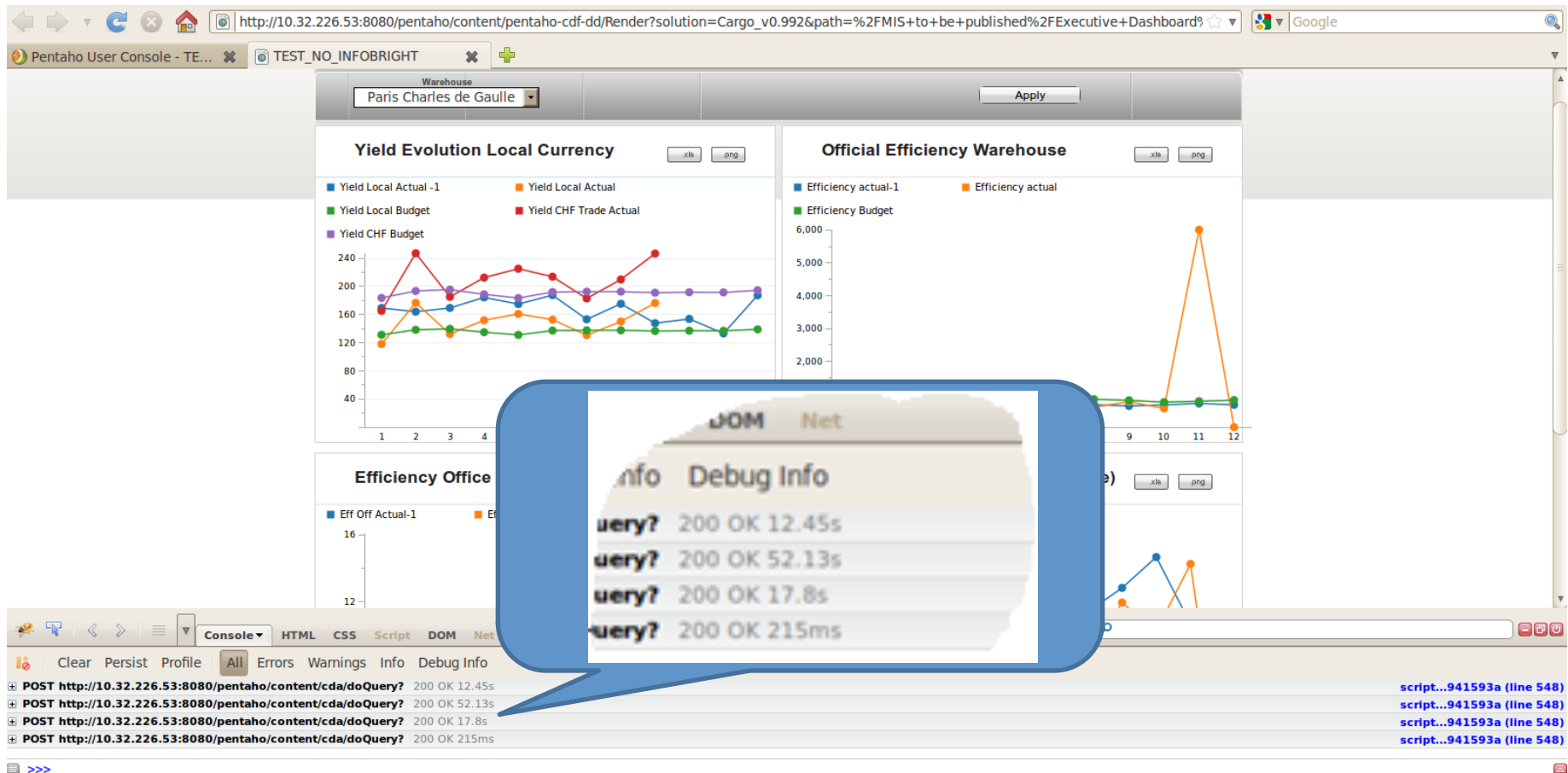
MicroStrategy
Best In Business Intelligence™

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Comment Infobright optimise votre processus de prise de décision?

Délai de chargement des requêtes sans Infobright



Comment Infobright optimise votre processus de prise de décision?

Délai de chargement des requêtes avec Infobright

