

Apple Business Apps

L'Univers Apple

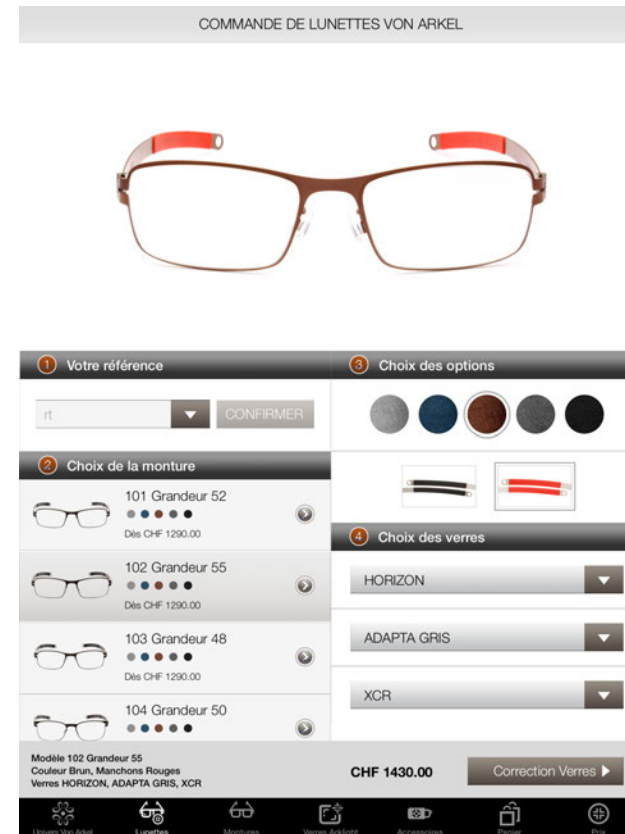
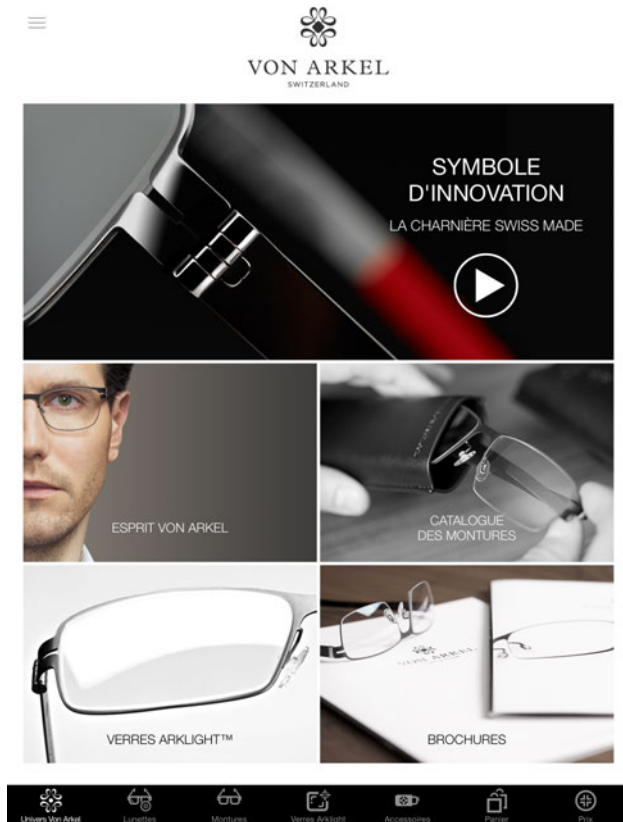
Design, Simplicité, Performance



Fluid Business on Mobile. Strategy - Design - Technology.



Qui sommes-nous ?



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Nos prestations brièvement ...

- Accompagnement Stratégique 'high technology'
- iOS Project Management & Business Engineering
- Design & UX
- Développement Mobile iOS Sur Mesure
- e-Commerce & m-Commerce - Magento - Prestashop
- Formation iOS : développement (Débutant, avancé)



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Mac



MacBook Air



MacBook Pro



iMac



iMac with Retina 5K display



Mac Pro



Mac mini



OS X Yosemite



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iPad



iPad Air 2



iPad Air



iPad mini 3



iPad mini 2



iPad mini



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iPhone



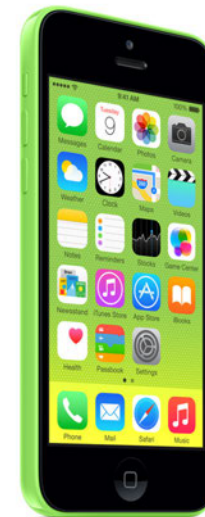
iPhone 6 Plus



iPhone 6



iPhone 5 S



iPhone 5 C



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Apple WATCH

Et début 2015 ...



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Images, illustrations courtesy of Apple Inc.

Une base logicielle commune unifiée

Apple Watch

iPad

iPhone

Mac



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Applications de productivité



Keynote



Pages



Numbers



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Cycle de développement d'une application iOS



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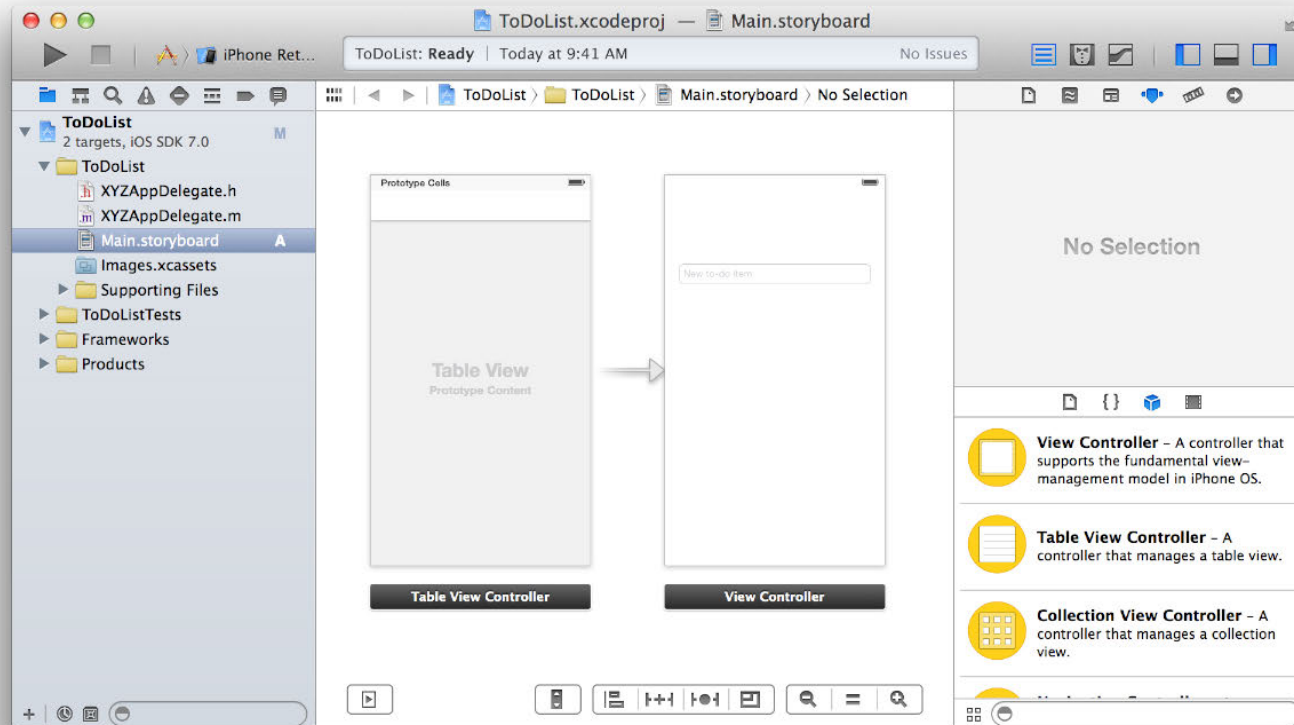
Mise en place de l'environnement

Xcode ou IBM Mobile First



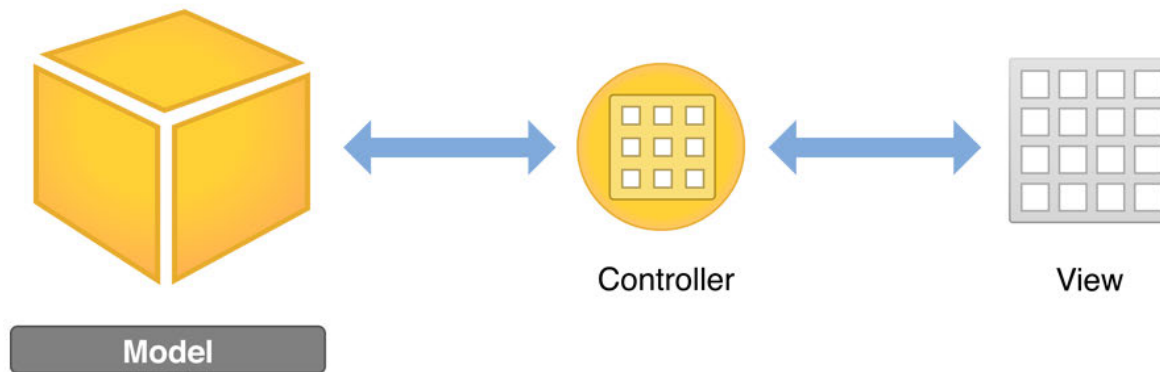
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Création et tests des écrans



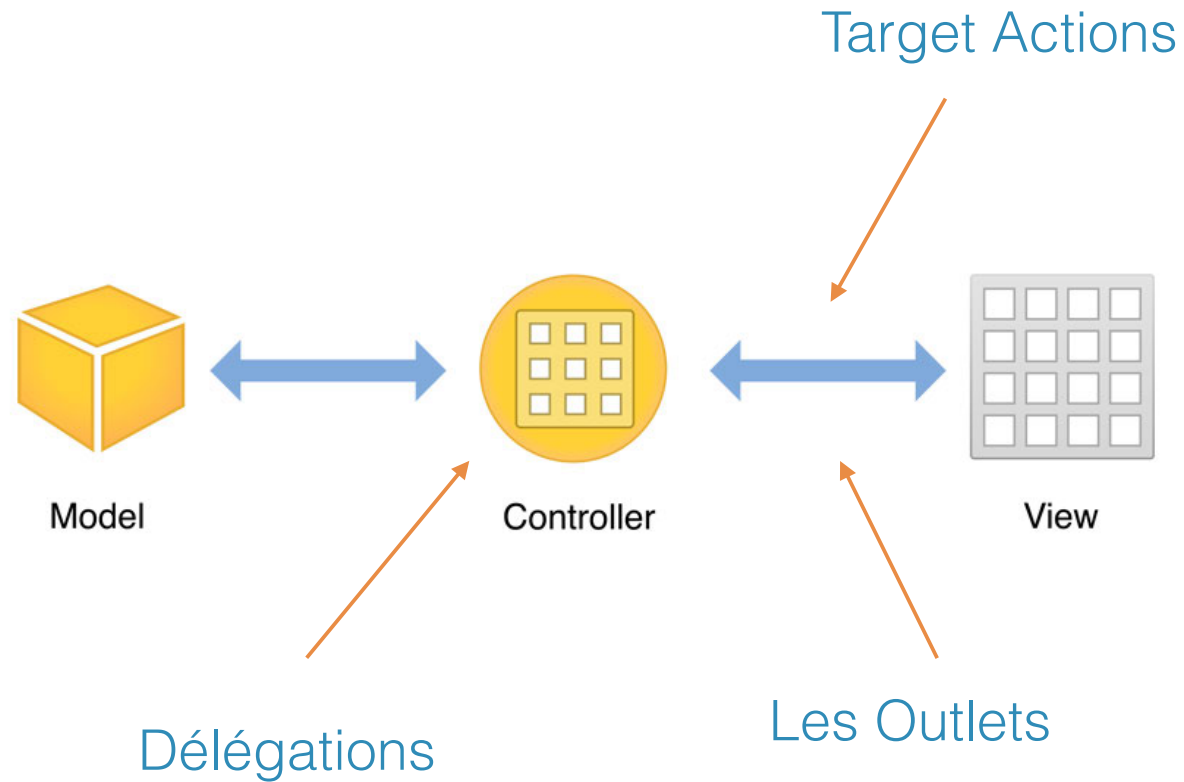
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Concevoir l'application : les données



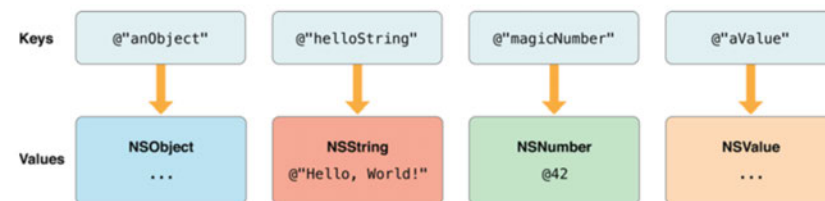
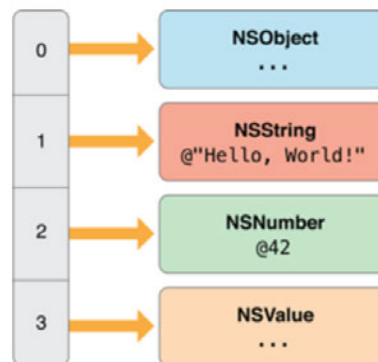
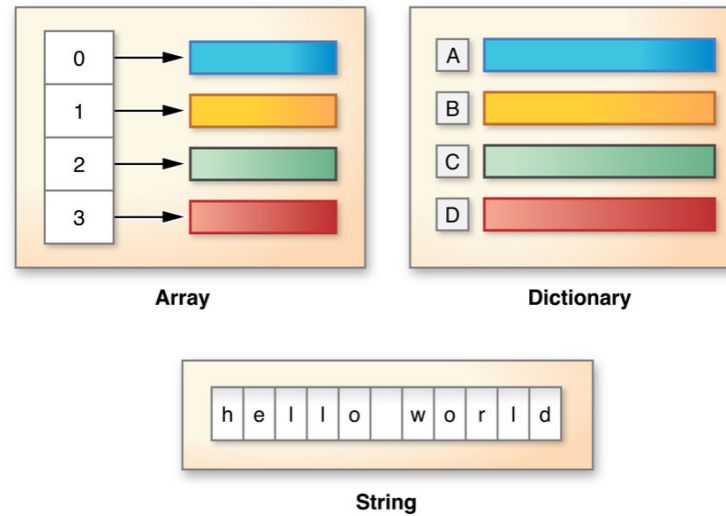
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Les “Design Patterns”



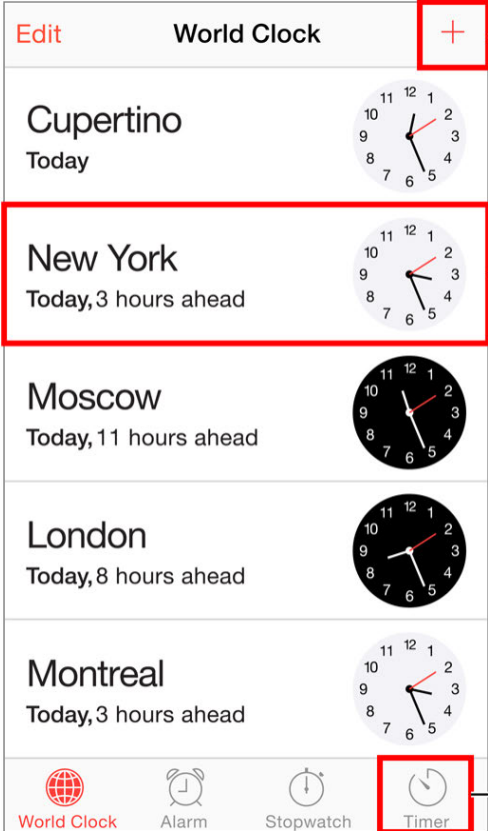
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Foundation Framework



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Ecrire ses propres classes



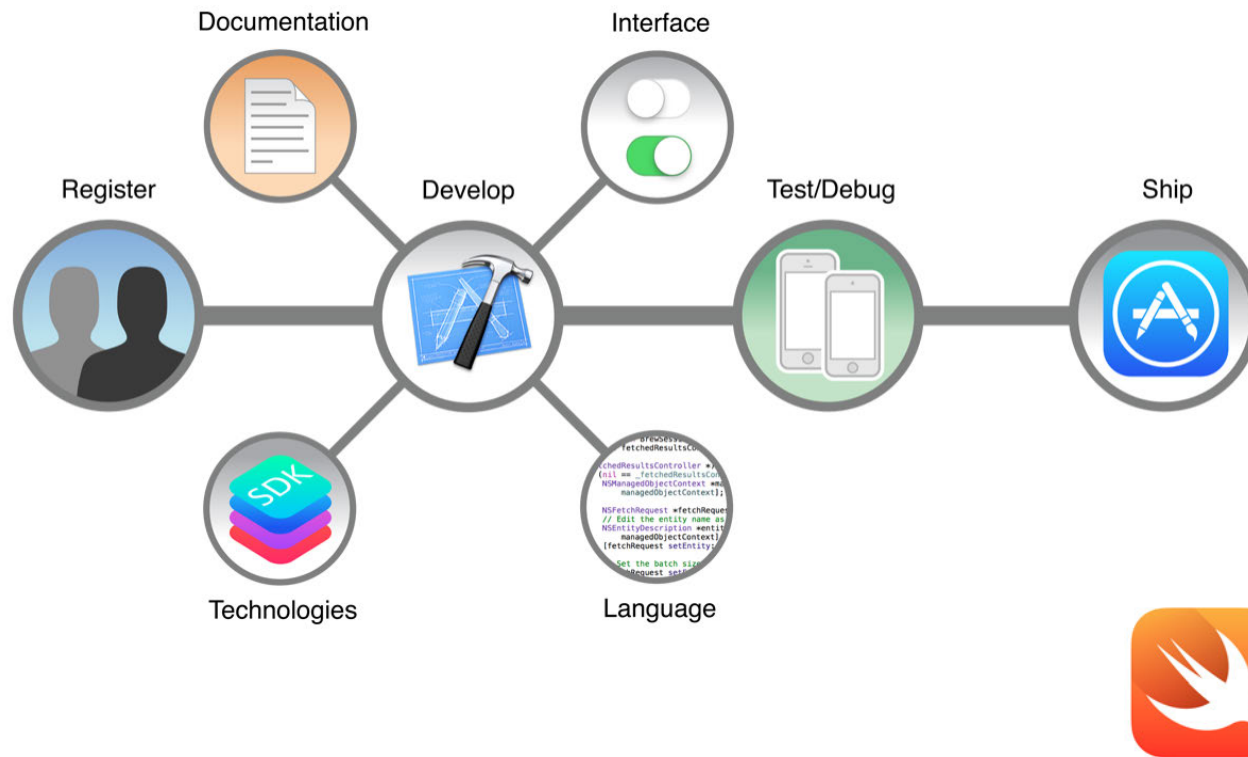
The screenshot shows the World Clock app interface. At the top left is an "Edit" button. The title "World Clock" is centered. A red box highlights a "+" button in the top right corner, with a line pointing to the label "UIBarButtonItem". Below the title, there are four clock entries: Cupertino (Today), New York (Today, 3 hours ahead), Moscow (Today, 11 hours ahead), and Montreal (Today, 3 hours ahead). A red box highlights the "New York" entry, with a line pointing to the label "XYZCustomCell.h". At the bottom, there is a tab bar with four items: "World Clock" (selected), "Alarm", "Stopwatch", and "Timer". A red box highlights the "Timer" tab, with a line pointing to the label "UITabBarItem".

```
@interface XYZCustomCell : UITableViewCell  
  
@property (weak, nonatomic) IBOutlet  
UILabel *hoursAheadLabel;  
  
...  
  
@end
```



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Le cycle de développement



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Distribuer son application



Enterprise
Ad Hoc



Apple Store

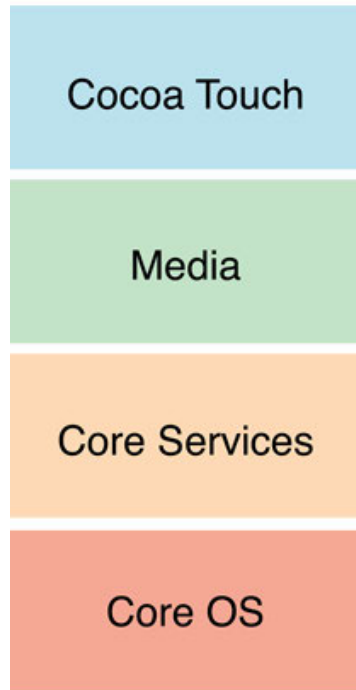


Volume
Purchase



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Technologie iOS



Cocoa Touch
App Extension, AirDrop, TextKit, UIKit Dynamics, Auto Layout, Storyboards, UIKit Framework

Media
Core Graphics, Core Animation, Core Image, Media Player, Core Audio, AVKit, AV, Metal, Foundation, Core Media, AirPlay, OpenGL ES

Core Services
Data Protection, File-Sharing, iCloud Storage, Peer-to-Peer Services, SQLite, CFNetwork, CloudKit, Core Data, Core Foundation, HealthKit

Core OS
Core Bluetooth, Generic Security Services, External Accessory Framework, Network Extension, Security Framework, System, 64-Bit



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Apple au sein de l'entreprise



Secure



Manage



Deploy



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Des possibilités sans limites ...

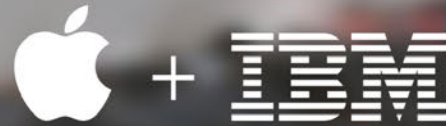


Parse



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Apple + IBM

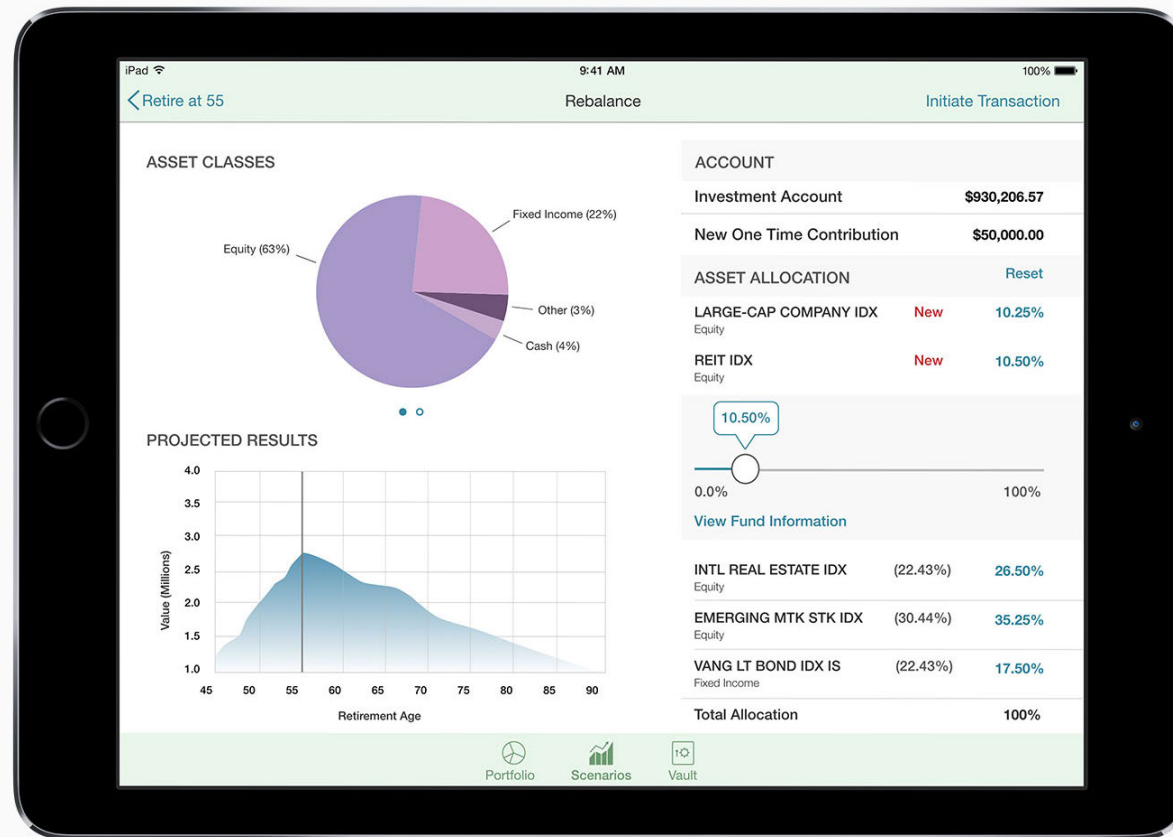


Une nouvelle
génération
d'applications
métier



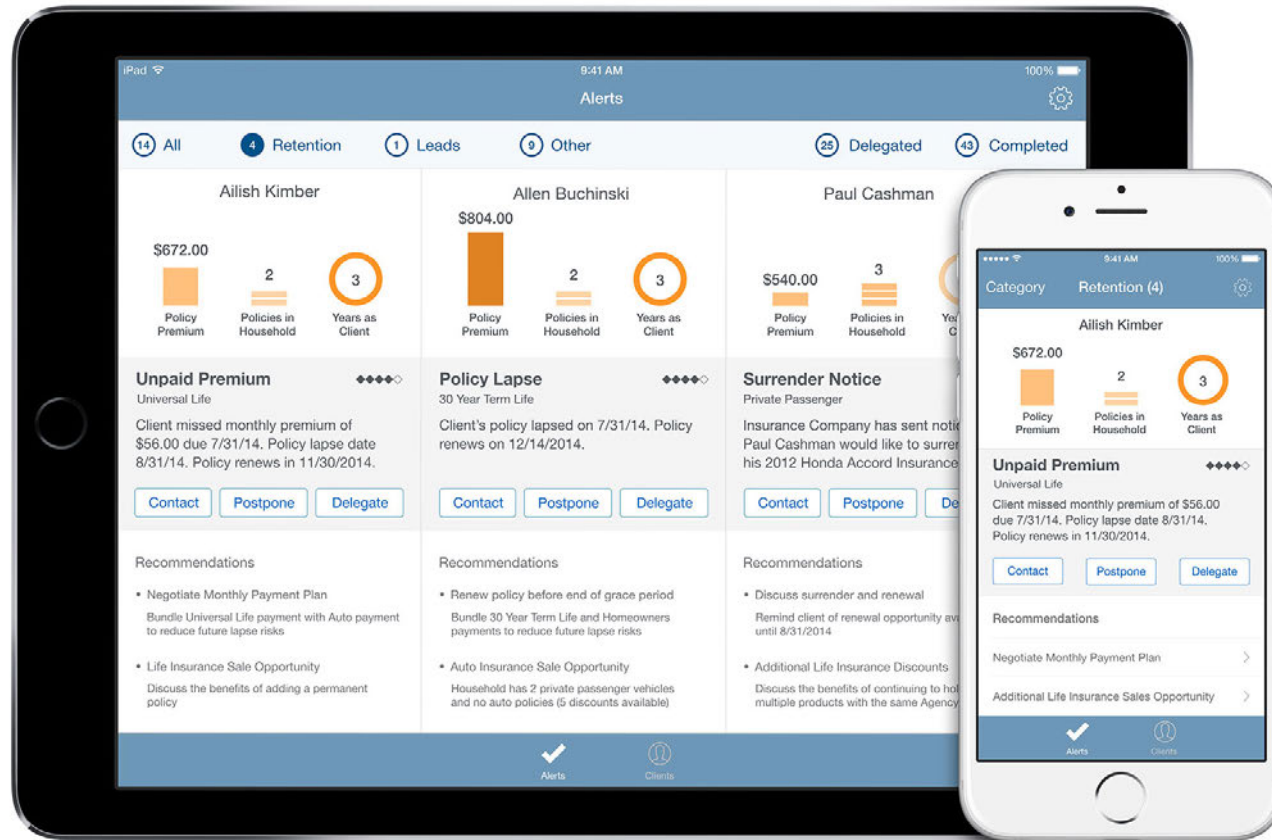
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Banque et Finance : Trusted Advice



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Assurances : Retention



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Consulter nos formations Développement iOS

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Merci